Kraus & König Erfolgsmanagement

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HS name:	I AM the complete SUCCESS. All this to the good of the whole.						

Morphic fields		Pot/Int/QRS	
1	I AM the complete SUCCESS. All this to the good of the whole. Interpretation by Kraus & König: This means that successful implementation and living of the capabilities and possibilities have already taken place. To the good of the whole - own development, without taking advantage of others. Comment of the customer: That is my objective exactly! (Comment - is not sent)	Optimum Optimum 0	
2	▲ Feng Shui - intuitive, western ■ Affirmations ■ Career 8 ■ I am more successful day by day. Interpretation by Kraus & König: This entry supports the awareness of one's own success. Step by step, the inherent potentials come to light, nourishing the success with these experiences. Comment of the customer: That's exactly how I see it, wonderful. (Comment - is not sent)	Optimum Optimum 150	Feng Shui
3	▲ Quotations ■ The secret of success is the constancy of the objective. Interpretation by Kraus & König: Constant growth of experience, combined with determined action, is crowned by success. As Churchill said: Never, never, never give up. Comment of the customer: That's right of course, but sometimes also very difficult. (Comment – is not sent)	Optimum 0 100	Quotations
1	Affirmations according to L.H. Eye problems (sty): Looks at life through angry eyes. Furious about somebody. I resolve to look at everybody and everything with joy and love. Interpretation by Kraus & König: Anger and irritation restrict the perspective on the "problem" – balance through understanding for others opens up new points of view. Are you sometimes impatient if something fails to go right the first time? Comment of the customer: Because of the high demands I place on myself, I sometimes overreach myself, and then become angry with myself. (Comment – is not sent)	Optimum Optimum 150	Affirmations

▲ I AM ■ Decisions ■ I AM complete decision for my gratitude. All this to the good of the whole.

Optimum Optimum

> **Affirmations** 75

Interpretation by Kraus & Könia:

Gratitude is very important. Grateful for everything that has been achieved already and that which already is. The perception is thus transferred not to the lack, but to the abundance. New, positive results can therefore come more quickly.

Comment of the customer:

That's right! I often overlook what I have already achieved - the attention is just directed at what has not yet been achieved or realised.

(Comment - is not sent)

Colours with Description ■ Red ■ Red is a powerful colour, associated with vitality and ambition. It can help overcome negative thoughts, also associated with anger; if we have too much red in our system, or around us, we may feel irritable, impatient, and uncomfortable.

Great energiser. vitality, improves circulation, grounding and earthing

Optimum



Interpretation by Kraus & König:

This entry supports vitality at the energetic level for more strength and change. Do you feel exhausted and in need of recuperation at the moment?

Comment of the customer:

The body would like a break - but not yet the mind - it just keeps on pushing:-) (Comment - is not sent)

▲ Company consultancy ■ Employee management ■ Lacking selfmotivation nosode

Optimum

Optimum

75

Company consultancy

Interpretation by Kraus & König:

Giving employees a motive, so that they understand the sense of their work - only in this way will they work actively and independently.

Comment of the customer:

Since I myself have so much motivation in me, I often think that this is the case with others - or must be. This advice gives me more understanding for others.

(Comment - is not sent)

▲ Company consultancy ■ Employee management ■ Lacking selfmotivation nosode

Optimum Optimum

75

Company consultancy

Interpretation by Kraus & König:

Similar subject as above: creates more understanding amongst each other, and also for the work. This improves the communication on the interpersonal level, and also the effectiveness of the work.

Comment of the customer:

That's outstanding.

(Comment - is not sent)

Guardian Angels

Angel of maturity - I take responsibility and grow stronger because of it

Interpretation by Kraus & König:

The acceptance of responsibility for our own actions helps us to mature. Experiences turn into successes.

Comment of the customer:

Independence - also as a managing director - makes it necessary to accept a great deal of responsibility, so it's nice to receive some support. Thank you very much. (Comment - is not sent)

10 ▲ Quotations ■ Freedom ■ The less I need to be free, the more free I am.

Interpretation by Kraus & König:

Concentration on the essential has a liberating effect. The load falls away, energy is released and dependencies become fewer.

Comment of the customer:

I can only agree with that. I "cleared up" my private life a long time ago, and that did me a great deal of good.

(Comment - is not sent)

Optimum Optimum 150

Optimum

50



Optimum Quotations 11 Affirmations according to L.H. ■ Spine, backbone, vertebral column (curved): Inability to go with the support of life. Anxiety and the attempt to hold on to old ideas. No confidence in life. Lack of integrity. No courage of one's convictions. I let go of all anxieties. I now trust the process of life. I know that life is for me. I stand straight and upright, full of love.

Optimum Optimum 50

Affirmations

Interpretation by Kraus & König:

The more confidence is developed, the more anxiety can be relieved. One can then also recognise the support and advice from outside.

Comment of the customer:

I have also realised this. Since I myself am a "doer", it doesn't enter my mind to ask for support, although this is always offered to me.

(Comment - is not sent)

12 Bach Flowers with Description ■ Cerato; lack of trust in one's own decisions, self-doubt. ■ I have confidence in my own judgement.

Optimum Optimum

Interpretation by Kraus & König:

This Bach blossom strengthens the confidence to believe in one's own thoughts and solution possibilities - not everything can be explained rationally.

Comment of the customer:

That is also a subject with me: I always have to have everything explained rationally. Although gut decisions are more effective - even if not always explainable. (Comment - is not sent)

13 Homeopathic Soul Reflections ■ Gelsemium - yellow jasmin: Paralyzed, numb, helplessly blocked, stuttering, slow, fearful, nervous, needs support, can't see the wood for the trees, can't cope, only big challenges can get you out of the lethargy.

Essence: I am too weak for this world - the courageous coward. ■ Healing: Finding the middle between risky actions and paralyzing fear. Relaxed during every day life.

Optimum Optimum 100

Homeopathic Soul Reflections

Interpretation by Kraus & König:

Anxiety restricts and limits. Gelsenium promotes composure and courage - releasing energy and strength for new action.

Comment of the customer:

This reflects my feeling of "excessive demands on myself", and it sometimes unsettles me. (Comment - is not sent)

▲ Company consultancy ■ Marketing & sales - Optimisation in the area: ■ Order processing

Optimum Optimum

150

Company consultancy

Interpretation by Kraus & König:

Since the company in Italy is still in the process of establishment, not everything will run smoothly and perfectly. This demands effectiveness in these areas.

Comment of the customer:

Wonderful, I can readily accept this support.

(Comment - is not sent)

▲ Company consultancy ■ Marketing & sales - Optimisation in the area: ■ Market growth

Optimum

Optimum

Company consultancy

Interpretation by Kraus & König:

This information promotes "healthy" growth. Not growth at any price - but to the extent that it can be realised sustainably.

Comment of the customer:

That is good, since I often try to progress too quickly. Will this also bring me more stability? (Comment - is not sent)

16 ▲ Company consultancy ■ Sales ■ Optimisation of customer care

Optimum

Optimum

Company consultancy 150

Interpretation by Kraus & König:

Only the customer who feels well advised and looked after is really satisfied - only in this way will he pass on his experience positively in the form of a recommendation. "Offering benefits". Comment of the customer:

That's an important point I am already aware of, but perhaps I can still improve something! (Comment - is not sent)

Optimum ▲ Company consultancy ■ Sales ■ Optimum order processing Optimum Interpretation by Kraus & König: Similar subject as above - this helps to improve the internal company procedures. Company consultancy 100 Comment of the customer: I have to handle all these myself at the moment from home. The right offices will be available shortly. (Comment - is not sent) Optimum 18 ▲ Company consultancy ■ Sales ■ Optimum product range Optimum Interpretation by Kraus & König: This information enables you to offer products with the greatest possible benefits for your Company consultancy 75 customers. Comment of the customer: I think that we have put together the right range for Italy. Although it is always a good idea to check this from time to time. (Comment - is not sent) ▲ Company consultancy ■ Company management - Optimisation in the Optimum area: ■ Motivation of employees Optimum Company consultancy Interpretation by Kraus & König: 50 This entry promotes good management of employees, and therefore also the effectiveness of the company. Comment of the customer: I'll take that to heart when the first employees are appointed. (Comment - is not sent) Optimum 20 ▲ Company consultancy ■ Finances ■ Company financing ■ Optimum relationship between own and outside capital (leverage effect) Optimum Company consultancy Interpretation by Kraus & König: 100 I see this too in connection with the healthy growth of the company. Too much outside capital creates dependencies and also outside control. This information therefore serves to create clarity as to how much this should reasonably be. Comment of the customer: I have a good idea what that's supposed to tell me. (Comment - is not sent) Optimum ▲ Bach blossoms and minerals ■ 31. Verbena Puritan, enthusiasm -Tolerance - Styrax - Ruby ■ In overeagerness to devote oneself to a good 0 cause, one's own strength is overtaxed; irritable to the point of fanaticism. 100 Deliberately directed power of inspiration. Interpretation by Kraus & König: Please don't forget to take rest breaks in the euphoria of success. Too much effort will otherwise be dearly bought. Comment of the customer: I am aware that things cannot continue like this, at this pace. As soon as the staff are appointed and trained, I'll slow down again, and switch back to "normal speed". (Comment - is not sent) 22 Affirmations according to L.H. • Heart attack (cardiac infarction): Due to Optimum money, position, etc., banishes all joy from the heart. ■ I bring joy back to Optimum the center of my heart. I show love to all. **Affirmations** 50 Interpretation by Kraus & König: Please find a healthy mix of performance, effort and work, as well as leisure time and relaxation. It's always a matter of the centre! Comment of the customer: I know that I'm devoting too much to my work at the moment, but I'll only be able to slow down when the staff have been appointed. (Comment - is not sent) 23 Affirmations Subliminals ■ Achieving goals ■ I believe in my energy and my Optimum abilities. Optimum **Affirmations** Interpretation by Kraus & König: 100 **Subliminals** This promotes and increases the belief in yourself, with all your abilities and traits. Comment of the customer: That's good to know.

(Comment - is not sent)

24 ▲ Family - Systemic family constellation ■ Taking over sorrow and fate of superiors from my system

Optimum Optimum

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Family

Interpretation by Kraus & Könia:

There is the freedom to do something else. Either different to the other family members or to proceed in a different way to the company in Germany. Have you been given specifications in this respect.

Comment of the customer:

Yes, there I must go into myself again.

(Comment - is not sent)

25 Bach Flowers with Description • Chicory; overcaring, possessive love, over-protective, difficult to let go of children, patriarch, matriarch, likes to give advice, strong emotional ties, controlling • I am secure in myself and give space to others.

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Optimum
100



Interpretation by Kraus & König:

This is a piece of advice on the subject of control. Anyone who thinks they have to control everything needs a lot of strength and time for this purpose. Anyone who has confidence gives themselves and others free space, and therefore more possibilities for the work. Comment of the customer:

That's right, control is a very important aspect with me. I'll have to take care that it doesn't become too restricting.

(Comment – is not sent)

26 Bach Nosodes ■ Gardener - The indigestible one: tries to solve everything in the head, even physical problems ■ digestive-metabolic problems nosode

Interpretation by Kraus & König:

This is another indication of the approach to daily life. Business life also requires confidence, not everything can be explained and planned rationally. Replacing pressure and control with confidence is the solution here. This brings everything back (or even more) into flow. Comment of the customer:

I do have this at times. It is helpful to have this relationship explained in this way. Thank you. (Comment – is not sent)

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100

Bach Nosodes

All the best.